

Deborah Medrez *Pier*

CONTENT WRITER · EDITOR · JOURNALIST

Writer and editor with fifteen years in print and digital — newsroom reporting in New York, brand and web copy for cultural and commercial clients, pitch decks and funding proposals, and institutional communications. Quick to get inside a new subject, comfortable switching voices, and happiest in a team where ideas get sharper through editing.

SELECTED *experience*

2020 Present	Founder · Writer, Editor & Translator <i>Desmedresh Studio · Tel Aviv / Mexico City</i> - Website copy, landing pages, brand messaging and tone-of-voice guides for clients across culture, hospitality, retail and music; basic SEO and CMS updates. - Investor pitch decks and concept documents for new ventures: an interactive museum whose pitch won sponsorship funding, and a hospitality concept. - Book editing, EN/ES translation and ghostwriting; newsletters, LinkedIn, social and professional posts. - Work alongside designers and video teams; use ChatGPT, Claude and other AI tools for research, drafting and editing, with a final human pass on every piece. - Content calendars and newsletters from plan to published copy; my own portfolio site written, designed and coded with Claude Code.
2011 2015	Reporter & Arts Writer <i>The Algemeiner Journal · New York</i> - Covered culture, politics, science and community affairs for an international readership, from Israeli medical research to diplomatic protests and the art world. - Wrote interviews, reviews of shows and exhibitions, and feature articles; researched, fact-checked and filed on deadline; wrote headlines and edited to house style. - Interviewed artists and cultural figures, turning long conversations and dense background into tight, readable stories.
2018 2025	Grant Writer & Communications Lead <i>Schusterman Grassroots Grants · nonprofit programs</i> - Researched and wrote the grant proposals, budget narratives and reports that funded recurring cultural programs for up to 600 guests; built proposals with the Secretaría de Cultura CDMX, museums and cultural centers. - Wrote program communications, campaigns and partner materials for government institutions, museums and community organizations; one program drew the museum's largest turnout since it opened.
2013 2014	Script Coverage & Narrative Analysis <i>The Weinstein Company · Creative Development</i> - Read and analyzed feature and TV scripts; distilled long, complex material into concise written briefs with loglines, synopses and recommendations for executives. - Assessed structure, character, tone and market potential to support development decisions.
2016 2017	Designer & Content Writer <i>Comunidad Monte Sinaí · Mexico City</i> Wrote and edited institutional print and digital content, keeping one voice across channels and audiences.
EN → ES	Translator · English to Spanish <i>Universidad Iberoamericana · Pardes Rimonom</i> - Translated academic texts from English into Spanish for the Universidad Iberoamericana, Mexico City. - Translating <i>Pardes Rimonom</i>, the classic Kabbalistic treatise by Rabbi Moses Cordovero, into Spanish.

GET IN *touch*

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The Algemeiner — *author page*

WHAT I *do best*

Web & landing page copy · Brand messaging & tone of voice · Research & interviewing · Editing, proofreading & fact-checking · News & feature writing · Pitch decks & proposals · Grant writing · LinkedIn & professional content · Basic SEO · Translation (EN · ES) · Collaborative editing & QA

Tools

ChatGPT · Claude · Midjourney · Runway · Wix CMS · analytics · Adobe Creative Suite (certified) · Canva · PowerPoint

Also

Digital Storytellers Lab Fellow
2026–27 — co-wrote the winning application and series bible for *Jewish Stories*.

Signed lyricist, Warner Chappell Music Mexico, 2017–present.

Education

BA, Creative Writing & English Literature
Stern College, Yeshiva University · 2011–2016

Graphic Design · Adobe Suite Expert
EduMac, Mexico City · 2024

Languages

<i>English</i>	NATIVE
<i>Spanish</i>	NATIVE
<i>Hebrew</i>	CONVERSATIONAL