

Deborah Medrez *Pier*

AI VIDEO CREATOR · DIRECTOR & EDITOR · CREATIVE TECHNOLOGIST

AI video creator for every industry and style — hospitality, museums, restaurants, history, music, corporate and tech, fashion, artistic and avant-garde. Reels and campaigns for YouTube, Meta and TikTok, with the launch strategy behind them: concept, script, AI generation, edit, sound design and delivery in every format. I work hands-on across Midjourney, Kling, Runway, Seedance, Topaz, Premiere, Logic Pro and ElevenLabs, and build my own tools with Claude Code — always testing new models and turning what works into repeatable workflows. The result: consistent, fully realistic video — stable characters, clean motion, no glitches or AI artifacts.

SELECTED *experience*

- 2020
Present

Freelance AI Video Creator
Desmedresh Productions · Tel Aviv / Mexico City
 - AI-generated video for hospitality, museums, restaurants and history projects — from concept and script to generation, edit, sound design and final delivery in every format.
 - Reels and short-form video for YouTube, Instagram, Meta and TikTok — and I run the campaigns: content calendars, strategic launch rollouts, hooks and iteration on what performs.
 - Branded films and pitch videos, e.g. Pesach Paradise (Kosher Tours México) and the Museo Tenochtitlan pitch video that secured sponsorship.
- 2026
In dev.

Jewish Stories — co-creator & visual director
Animated historical-comedy web series · Digital Storytellers Lab Fellowship
 - Hand-drawn-style 2D character animation produced with AI, each episode in the visual language of its era.
 - Designed the AI production pipeline; lead visual direction, video and the YouTube / Reels / Shorts plan.
- 2015
Present

Freelance for the Music Industry
Music video director · Composer & music producer · Sound designer
 - High-quality music video creation — historical realism, animation and stop-motion: concept, script, direction and edit of nine music videos, plus visuals, covers and short-form launch clips for Instagram, YouTube and TikTok.
 - Music composition, production and sound design for my releases and emerging artists.
- 2014
2015

Production
Leopard Films · New York
 - Production work for the TV series *House Hunters*.
- 2013
2014

Creative Development — Script Coverage
The Weinstein Company · New York
 - Read and analyzed feature and TV scripts; wrote coverage with loglines, synopses and recommendations for executives.

SPOTLIGHT *projects*

- 2025

“San Juan Chamula” — AI music video ↗
 - A realistic 3-minute video recreating a Chiapas village where filming is forbidden — imagined, generated, edited and directed by me. 33K+ views; featured in Playlist Magazine.
- 2019
Present

Music videos ↗
 - Nine complete worlds, from historical realism to animation and stop-motion: a medieval battle re-enactment (Guerra), illustrated animation (Cambié), German Expressionism in an asylum (Dr. Cruz), plus *El Fin*, *Perdida*, *Quiero* and Ya me harté.
- 2026
In dev.

Video game — personal project
 - Building my own game in Unity with Claude Code: design, story, visuals and code, turning ideas into a working build.
- 2022
Present

Artificially Jewish — @artificiallyjewish
 - One of the first accounts creating visual content with generative AI: biblical and Jewish history brought to life as realistic imagery.

GET IN *touch*

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WHAT I *do best*

AI video generation & prompt engineering · Repeatable AI workflows & pipelines · Character animation, transitions & variations · Concept, script & hooks · Editing, pacing & post-production · Sound design · Reels & performance ads for YouTube, Meta, TikTok · Campaign management & launch strategy · Visual storytelling · Rapid experimentation

MY *pipeline*

Midjourney → Faceswap → Photoshop → Topaz → Kling / Runway / Seedance → Premiere Pro → Topaz

Sound design & voice: Logic Pro · Splice · ElevenLabs
Build: Claude Code · Unity
Design: Illustrator · InDesign (Adobe certified)

Education

BA, Creative Writing & English Literature
Stern College, Yeshiva University · 2011–2016
Graphic Design · Adobe Suite Expert
EduMac, Mexico City · 2024

Languages

English	NATIVE
Spanish	NATIVE
Hebrew	CONVERSATIONAL