

Deborah Medrez *Pier*

CULTURAL PRODUCER · INSTITUTIONAL PARTNERSHIPS · COMMUNITY BUILDER

Producer, host and creative director of original cultural programs, exhibitions, workshops and communities for up to 600 guests. I handle everything — concept and curation, planning, the design of every piece and production on the day — host it on stage, and write the pitches, decks and proposals that secure funding and institutional partners. Strong academic background, trilingual (EN · ES · HE), with deep knowledge of international culture, art, literature, film, food and Judaism.

SELECTED *experience*

- 2018
2025

Cultural Producer, Host & Creative Director
Desmedresh Productions · Schusterman Grassroots Grants · Mexico City
 - Conceived, produced and hosted original cultural programs for up to 600 guests; wrote the pitches and grant proposals that secured seven years of funding and alliances with institutions, venues and brands.
 - Formats: concerts with orchestras, dancers and projections; multidisciplinary festivals; holiday celebrations and spiritual gatherings.
 - Did it all, end to end: concept and curation, planning and organization, artist and speaker booking, the design of every piece (identity, posters, campaigns, social, stage and décor), registration, run-of-show, production on the day and hosting as MC.
 - Partners: Secretaría de Cultura CDMX (Noche de Museos), Sinagoga Histórica Justo Sierra, Kehilá Ashkenazi de México, Museo de la Ciudad de México, hotels and independent venues.
 - Highlights: La Máquina de los Sueños (30+ performers, 2025) · Música Degenerada (venue's largest turnout since opening as a museum, 2023) · Femme(Sex) festival · Janukafest 2018.
- 2023
2025

Creative Director · Museo Interactivo Tenochtitlan
Fundación Kamanali · Mexico City
 - Creative direction of the museum's program: concept, narrative and tone, and the room-by-room visitor journey — from the myth of the Five Suns to a VR walk through the lost city.
 - Built the institutional partnerships: wrote and designed the pitch decks, proposals and pitch video for government, foundations and sponsors, plus identity and exhibition concept — and secured sponsorship funding.
- 2020
2024

Community Leader, ROI Igniter (volunteer)
ROI Community; a Schusterman initiative
 - Activated and coordinated a community of leaders from the economic, artistic and cultural worlds; facilitated group dynamics and mediated challenges; programmed workshops and trainings and kept the community connected online through the pandemic.
- 2017
2019

Inclusive Community Builder & Coordinator
Moishe House Mexico · Mexico City
 - Created an inclusive home and year-round program for young adults — film club, game nights, parties, talks and spirituality; welcomed newcomers and designed integration activities.
- 2016
2017

Designer & Content Writer
Comunidad Monte Sinaí · Mexico City
 - Editorial design, campaigns and multi-channel social media.
- 2015
2016

Founder & Creative Director
Simple Syrup gift shop · Brooklyn, New York
 - Retail concept, product curation, store design and sales.
- Literature & Writing Workshops**
Designed and taught
 - Biblical Reinterpretations (literature course) · Writing Workshop
- 2011
2015

Earlier: film, media & writing
New York
 - Arts & Culture Writer, The Algemeiner Journal · Creative Development Intern (script coverage), The Weinstein Company.

GET IN *touch*

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WHAT I *do best*

Great speaker & MC · Diplomatic, warm & empathetic · A natural host, deeply hospitable · Cultural production & management · Exhibition curation · Programming · Community building & integration · Group facilitation & mediation · Hospitality & guest experience · Event & venue operations · Institutional partnerships · Experience & space design · Communications & campaigns

PRODUCTION *toolkit*

Stage & audio · Lighting & projections · Live film & video · Set design & décor · Curation & programming · Guest experience & flow · Posters, invitations & signage · Adobe Creative Suite · Canva

Education

BA, Creative Writing & English Literature
Stern College, Yeshiva University · 2011–2016
Graphic Design · Adobe Suite Expert
EduMac, Mexico City · 2024

Languages

<i>English</i>	NATIVE
<i>Spanish</i>	NATIVE
<i>Hebrew</i>	CONVERSATIONAL